

## Department of Communication

**Health Communication Minor (18 Hours)**

Health communication can be described as communication strategies used to inform and persuade individual and societal decisions with the goal of improving personal and public behaviors and community health practices. It includes the study of audience and their behaviors related to health practices to determine the format and frequency of messaging. Students with an education in health communication can find employment in public relations, advertising, patient education, health administration, social media, healthcare policy and advocacy, community health and other related fields.

**Required courses (6 hours)**

COMM 3308 Introduction to Health Communication

COMM 4383 Applied Health Communication

**Minor Electives (12 hours; at least 3 hours must be +3000):**

COMM 2312 Interpersonal Communication  
COMM 2322 Nonverbal Communication  
COMM 2326 Persuasion  
COMM 2327 Organizational Communication  
COMM 2357 Active Listening  
COMM 3309 Social Media for Public Relations  
COMM 3339 Teams, Collaboration and Community  
COMM 3344 Intercultural Communication  
COMM 3345 Native American & Chicanx Comm  
COMM 3346 Family Communication  
COMM 3372 Sports Communication

COMM 3374 The Dark Side of Interpersonal Comm  
COMM 4326 PR for Nonprofit Organizations  
COMM 4356 Lying and Deception  
COMM 4350 Internship (in Health Communication)  
COMM 4390 Special Topics in Health Communication  
PSYC 2301 Introduction to Psychology  
PSYC 2307 Adolescent Psychology  
SOCI 1301 Self and Society  
SOCI 2318 Social Welfare: Historic Response to Need  
KINE 2344 Concepts of Physical Fitness and Wellness